# МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ ПРИКАРПАТСЬКИЙ НАЦІОНАЛЬНИЙ УНІВЕРСИТЕТ ІМЕНІ ВАСИЛЯ СТЕФАНИКА

Факультет туризму

Кафедра іноземних мов і країнознавства

"3A	ТВЕРДЖУЮ"	
Про	оректор	
"	,,	2021 p.

# РОБОЧА ПРОГРАМА НАВЧАЛЬНОЇ ДИСЦИПЛІНИ

# ІНОЗЕМНА МОВА ЗА ФАХОВИМ СПРЯМУВАННЯМ

англійська

Рівень вищої освіти: перший (бакалаврський)

Освітньо-професійна програма: «Готельно-ресторанна справа»

Спеціальність: 241 «Готельно-ресторанна справа»

Галузь знань: 24 «Сфера обслуговування»

Робоча програма	навчальної д	дисципліни	«Іноземна	мова	за фа	аховим	спрям	уванням»
(англійська) для зд	обувачів вищ	ої освіти на	першому (ба	акалав	рськом	у) рівні (	спеціал	ьності 241
«Готельно-рестора	нна справа»	складена	відповідно	до	освітнь	о-профе	сійної	програми
«Курортна справа»	. 2021. 40 c.							

Розробники:							
Познанський Р.	В., к.ф.н.,	доц. ка	афедри	іноземних	мов і к	раїнознав	ства.

Робоча програма схва	плена на засіданн	і кафедри іноземн	их мов і країнознавства.
Протокол від "18" т	равня 2021 р. №	11	
	2021 p.		
Завідувач кафедри:			доц. Угринюк В. М.
Робоча програма затв	ерджена на засід	анні кафедри готе	льно-ресторанної та курортної справи
Протокол від тра	вня 2021 р., №	_·	
Завідувач кафедри го та курортної справи			проф. Клапчук В. М.
Схвалено науково-ме	тодичною радою	факультету туриз	smy.
Протокол від "'	·,	2021 p. №	- -
	2021 p.		
Голова науково-мето,	дичної		
ради факультету тури	ізму:		доц. Чорна Л. В.
	2021 p.		
Декан факультету:			проф. Великочий В. С.

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#### 1. Опис навчальної дисципліни

Найменування показників Обсяг дисципліни:	Рівень вищої освіти, галузь знань, спеціальність, освітньо-професійна програма Рівень вищої освіти:	Характеристика навчальної дисципліни  денна форма заочна форма навчання навчання				
24 кредити ЄКТС – 720 год. (280 год. аудиторних занять; 440 год. самостійної роботи)	перший (бакалаврський) Галузь знань: 24 «Сфера обслуговування»	нормативна	нормативна			
Модулів – 6		Рік під	готовки:			
Змістових модулів — 12 Тем — 30	Спеціальність: 241 «Готельно-ресторанна	2-й, 3-й, 4-й	2-й, 3-й, 4-й			
	справа»	Cen	<b>пестр</b>			
Індивідуальне науково-		3, 4, 5, 6, 7, 8	3, 4, 5, 6, 7, 8			
дослідне завдання — $немає$		Ле	кції			
Тижневих годин		_	-			
для денної форми навчання:		Практичні	, семінарські			
		280 год.	72 год.			
3-й семестр:		Лабог	раторні			
аудиторних – 3		-	-			
самостійної роботи – 3		Самостій	іна робота			
4-й семестр: аудиторних – 2		440 год.	648 год.			
аудиторних – 2 самостійної роботи – 3			нтролю			
-й семестр: удиторних — 4 амостійної роботи — 8 -й семестр: удиторних — 4 амостійної роботи — 9 -й семестр: удиторних — 3 амостійної роботи — 3 -й семестр: удиторних — 4 амостійної роботи — 6		Залік (3, 5, 7 сем.) Екзамен (4, 6, 8)	Залік (3, 5, 7 сем.) Екзамен (4, 6, 8)			
Сайт дистанційного навчання	https://test-d-learn.pnu.edu.ua					

Співвідношення кількості годин аудиторних занять до самостійної роботи становить: для денної форми навчання — 1:2 для заочної форми навчання — 1:9

#### 2. Мета і завдання курсу

**Метою** викладання навчальної дисципліни «Іноземна мова за фаховим спрямуванням»  $\epsilon$  формування і розвиток професійної комунікативної компетентності студентів для адекватної поведінки в реальних ситуаціях академічного та професійного життя, характерних для фахівців готельно-ресторанної і курортної сфери.

Основними завданнями вивчення навчальної дисципліни є досягнення таких цілей:

*Практичної:* формувати в здобувачів вищої освіти загальні та професійно орієнтовані комунікативні мовленнєві компетентності (лінгвістичну, соціолінгвістичну і прагматичну) для забезпечення їхнього ефективного спілкування в академічному та професійному середовищі.

Освітньої: формувати загальні компетентності, сприяти розвиткові здібностей до самооцінки та здатності до самостійного навчання, що дозволятиме здобувачам вищої освіти продовжувати навчання в академічному і професійному середовищі.

*Пізнавальної:* залучати здобувачів вищої освіти до таких академічних видів діяльності, які активізують і далі розвивають увесь спектр їхніх пізнавальних здібностей.

Розвивальної: допомагати студентам у формуванні загальних компетентностей з метою розвитку їх особистої мотивації (цінностей, ідеалів); зміцнювати впевненість студентів як користувачів мови, а також їх позитивне ставлення до вивчення мови.

Соціальної: сприяти становленню критичного самоусвідомлення та вмінь спілкуватися й робити вагомий внесок у середовищі міжкультурної взаємодії.

Соціокультурної: досягати широкого розуміння важливих та різнопланових міжнародних соціокультурних проблем, для того щоб діяти належним чином у культурному розмаїтті професійних та академічних ситуацій.

#### Очікувані результати навчання: знати:

- граматичні структури, які  $\varepsilon$  необхідними для гнучкого вираження відповідних функцій та понять, а також для розуміння і продукування широкого кола текстів в академічній та професійній сферах;
- правила англійського синтаксису, щоб мати можливість розпізнавати і продукувати широке коло текстів в академічній та професійній сферах;
- мовні форми, властиві для офіційних та розмовних регістрів академічного і професійного мовлення;
- широкий діапазон словникового запасу (зокрема й термінології), що  $\varepsilon$  необхідним в академічній та професійній сферах;

#### вміти:

#### 1. Аудіювання:

- розуміти основні ідеї та розпізнавати відповідну інформацію в ході обговорень, дебатів, доповідей, бесід, що за темою пов'язані з навчанням та спеціальністю;
- розуміти обговорення проблем загальнонаукового та професійноорієнтованого характеру, що має на меті досягнення порозуміння;
- розуміти повідомлення та інструкції в академічному та професійному середовищі. Розуміти намір мовця і комунікативні наслідки його висловлювання (напр., намір зробити зауваження);
  - визначати позицію і точку зору мовця.

#### 2. Говоріння:

#### а) діалогічне мовлення:

- реагувати на основні ідеї та розпізнавати суттєво важливу інформацію під час обговорень, дискусій, бесід, що пов'язані з навчанням та професією. Володіння лексичним мінімумом ділових контактів, ділових зустрічей, нарад;
- чітко аргументувати відносно актуальних тем в академічному та професійному житті (напр., на конференціях, дискусіях в академічному

навчальному середовищі). Володіння мовленнєвим етикетом спілкування: мовні моделі звертання, ввічливості, вибачення, погодження тощо;

- поводитись адекватно у типових академічних і в професійних ситуаціях (на конференціях, на конференціях, дискусіях в академічному навчальному середовищі);
  - мовленнєвий етикет світського спілкування;
- виконувати широку низку мовленнєвих функцій і реагувати на них, гнучко користуючись загальновживаними фразами.

### б) монологічне мовлення:

- чітко виступати з підготовленими індивідуальними презентаціями, щодо широкого кола тем академічного та професійного спрямування;
- продукувати чіткий, детальний монолог з широкого кола тем, пов'язаних з навчанням та спеціальністю
- користуватися базовими засобами зв'язку для поєднання висловлювань у чіткий, логічно об'єднаний дискурс.

#### 3. Читання:

- розуміти автентичні тексти, пов'язані з навчанням та спеціальністю, з підручників, популярних і спеціалізованих журналів та Інтернет-джерел;
- розуміти головні ідеї та знаходити необхідну інформацію в неадаптованій літературі за фахом;
  - розуміти інструкції по роботі устаткування / обладнання;
  - розуміти графіки, діаграми та рисунки;
- вміння передбачати основну інформацію тексту за його заголовковою частиною та ілюстративним матеріалом, що супроводжує текст (прогнозуюче читання):
- здійснювати ознайомче читання неадаптованих текстів для отримання інформація;
- накопичення та використання інформації з різних джерел для подальшого використання (на презентаціях, конференціях, дискусіях в академічному навчальному середовищі а також у подальшій науковій роботі);
  - вивчаюче читання з метою поповнення термінологічного тезаурусу;
- розуміти автентичну академічну та професійну кореспонденцію (напр., листи, факси, електронні повідомлення тощо);
  - розуміти інформацію рекламних матеріалів.

#### 4. Письмо:

- писати анотації до неадаптованих текстів за фахом;
- написання рефератів на основі автентичної літератури за фахом;
- укладання термінологічних словників за фахом на базі автентичної технічної літератури за фахом;
- складання текстів презентацій, використовуючи автентичні науковотехнічні матеріали за фахом;
- писати зрозумілі, деталізовані тексти різного спрямування, пов'язані з особистою та професійною сферами;
- готувати і продукувати ділову та професійну кореспонденцію; писати з високим ступенем граматичної коректності резюме;
- заповнювати бланки для академічних та професійних цілей з високим ступенем граматичної коректності.

Після закінчення курсу «Професійне спілкування англійською мовою» в здобувачів вищої освіти сформується рівень іншомовної комунікативної компетентності, необхідний для спілкування в реальних академічних та професійних сферах і ситуаціях, а саме:

Встановлення контактів / стосунків:

• написання електронних повідомлень, листів;

- читання з метою пошуку необхідної інформації співбесіда (працевлаштування).
- розуміння та написання резюме, супроводжуючих листів;
- участь у співбесідах;
- заповнення бланків з відомостями про себе та організацію;
- розуміння і складання ділової документації (звітів, листів, доповідних записок і таке інше);
- організація та внесення змін в організацію проведення зустрічей і засідань;
- участь у дискусіях;
- читання з певною метою;
- презентація і передача інформації;
- надання й отримання зворотної інформації;
- обмін професійною інформацією;
- робота з кореспонденцією (листи, електронні повідомлення);

Ділові подорожі:

- запит інформації, попереднє замовлення та бронювання;
- знаходження та вміння користуватися інформацією, необхідною під час подорожі (розклади, оголошення, Інтернет-сторінки);
- реєстрація і виписка з готелю;

Наукові конференції, дискусії:

- презентації, виступи;
- участь в дискусії;
- ведення нотаток;
- спілкування;
- обробка кореспонденції та відповідь на телефонні дзвінки;

Питання професійного та академічного характеру:

- знаходження інформації в різних джерелах;
- •мовлення та письмо з навчальною метою.

#### 3. Програма навчальної дисципліни

				Ki.	ин			
	Форма	План,	Денна			Заочна		
	заняття	завдання	всього	ауд.	c.p.	всього	ауд.	c.p.
	,	II курс. 3-й семестр.			I.			
		Модуль 1.						
Змістовий мо	дуль 1. Job <b>D</b>	escriptions. Destination Present	ation.	Luxu	ırious	Hote	ls	
Тема 1.		1.1. Job advertisement.	16	8	8	15	2	13
Careers in Tourism.		1.2. Job description.						
		1.3. Communication skills.						
	Практичне	1.4. Job interview.						
	заняття	1.5.Grammar. All types of						
		questions.						
		1.6. Writing a Curriculum						
		Vitae / Covering Letter.						
Тема 2.		2.1. Types of Tourism.	12	6	6	15	2	13
Destinations.	Практичне	2.2. Los Angeles as a tourist						
	заняття	destination.						
		2.3. Hollywood Boulevard.						

2.4. Destination presentation.   2.5. Grammar. The Present   2.4. Describing hore   16   8   8   15   2   13   13   13   13   13   14   15   15   14   14   15   15   15		1	0.4.5	1					1
Simple Tense/The Present   Continuous Tense.   2.6. A Guided city tour.   3.1. 3.1. Describing hotel facilities.   3.2. Facilities in luxurious hotels.   3.3. Serlin's best hotels.   3.3. Serlin's best hotels.   3.4. Grammar. Degrees of comparison of the adjectives.   3.5. Grammar. Have / Get something done.   3.6. Hotel inspection.   3.6. H			2.4. Destination presentation.						
Continuous Tense.   2.6. A Guided city tour.   31. 3.1, Describing hotel facilities.   3.1. 3.1, Describing hotel facilities.   3.2. Facilities in luxurious hotels.   3.3. Facilities in luxurious hotels.   3.4. Grammar. Degrees of comparison of the adjectives.   3.5. Grammar. Have / Get something done.   3.6. Grammar. The Present perfect for the fact of a pology.   4.1. Tough times for Britain's holiday makers.   4.2. E-commerce impact on tourism.   4.3. Package holidays.   4.2. E-commerce impact on tourism.   4.5. Grammar. The Present Perfect Tense/The Past Pimple   4.6. Writing a letter of apology.   4.7. Consolidation 1.   5.1. Cloning the perfect hotelier.   5.2. Describing people.   5.3. Dealing with complaints.   5.3. Dealing with complaints.   5.4. Communication problems.   5.5. Grammar. The Article.   5.5. Grammar. The Article.   5.5. Grammar. The Article.   6.2. Duties of a travel agent.   6.3. Educational reports.   6.4. A weekend break in Madrid.   6.5. Grammar. The Future.   6.6. Designing an individual holiday.   6.5. Grammar. The Future.   6.6. Designing an individual holiday.   6.5. Grammar. The Future.   6.6. Designing an individual holiday.   6.5. Grammar. The Future.   6.6. Designing an individual holiday.   6.5. Grammar. The Future.   6.6. Designing an individual holiday.   6.5. Grammar. The Future.   6.6. Designing an individual holiday.   6.5. Grammar. The Future.   6.6. Designing an individual holiday.   6.5. Grammar. The Future.   6.6. Designing an individual holiday.   6.5. Grammar. The Future.   6.6. Designing an individual holiday.   6.5. Grammar. The Future.   6.6. Designing an individual holiday.   6.									
Page 1			*						
Тема 3.         3.1.3.1. Describing hotel facilities.         16         8         8         15         2         13           Нotel Facilities.         3.2. Facilities in luxurious hotels.         3.2. Facilities in luxurious hotels.         3.3. Berlin's best hotels.         3.4. Grammar. Degrees of comparison of the adjectives.         3.5. Grammar. Have / Get something done.         3.6. Hotel inspection.         3.6. Hotel inspection.         Revenue / Level value /									
Facilities.   Salarity   Salar									
Практичис заняття   3.2. Facilities in luxurious hotels.   3.3. Berlin's best hotels.   3.4. Grammar. Degrees of comparison of the adjectives.   3.5. Grammar. Have / Get something done.   3.6. Hotel inspection.   4.1. Tough times for Britain's holidaymakers.   4.2. E-commerce impact on tourism.   4.3. Package holidays.   3.4. Dealing with complaints.   4.5. Grammar. The Present Perfect Tense/The Past Pimple   4.6. Writing a letter of apology.   4.7. Consolidation 1.   5.1. Cloning the perfect   14   6   8   15   1   14   14   14   15   15   15				16	8	8	15	2	13
Практичне заняття	Hotel Facilities.		facilities.						
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Tema 9.   Str. Consolidation 2.   Str. Consolidation 3.   Str. Consolidatio			Voice.						
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Тема 9.         9.1. Airport check-rin procedure.         16         8         8         15         2         13           Getting Around.         Практичне заняття         9.2. Holiday travel information.         9.3. Driving in New York.         9.4. Car Hire. Rental policies.         9.5. Grammar. Modal Verbs.         9.6. Means of transport.         9.5. Grammar. Modal Verbs.         9.6. Means of transport.         14         6         8         15         2         13           Тема 10.         10.1. Eating out in Paris.         10.2. Describing food.         10.2. Describing food.         10.3. Dish preparation processes.         10.4. Choosing a restaurant.         10.5. Grammar. Countable / Uncountable Nouns.         10.6. Taking orders in a restaurant.         11.1. World traditions, customs, rituals.         11.1. World traditions.         14         6         8         15         2         13           Тема 11.         Практичне заняття         11.4. Ukrainian traditions.         14         6         8         15         2         13           Тема 12.         Практичне заняття         11.4. Ukrainian traditions.         14         6         8         15         2         13           Тема 12.         Практичне заняття         11.4. Ukrainian traditions.         16         8         8         15         2         13 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>									
Практичне заняття   9.1. Airport check-in procedure.   9.2. Holiday travel information.   9.3. Driving in New York.   9.4. Car Hire. Rental policies.   9.5. Grammar. Modal Verbs.   9.6. Means of transport.   14   6   8   15   2   13   13   15   15   15   15   15   15									
Практичне заняття   9.2. Holiday travel information.   9.3. Driving in New York.   9.4. Car Hire. Rental policies.   9.5. Grammar. Modal Verbs.   9.6. Means of transport.	Тема 9			16	8	8	15	2.	13
Практичне заняття   9.2. Holiday travel information.   9.3. Driving in New York.   9.4. Car Hire. Rental policies.   9.5. Grammar. Modal Verbs.   9.6. Means of transport.			1	10			13	_	
Практичне заняття	Getting 7 Hound.		*						
Заняття		Практинце	<u> </u>						
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9.5. Grammar. Modal Verbs.   9.6. Means of transport.   1		заняття							
9.6. Means of transport.   1   1   1   1   1   1   1   1   1			<u> </u>						
Змістовий модуль 4. French Cuisine. Festivals. The Nile Valley.           Тема 10.         10.1. Eating out in Paris. 10.2. Describing food. 10.3. Dish preparation processes. 10.4. Choosing a restaurant. 10.5. Grammar. Countable / Uncountable Nouns. 10.6. Taking orders in a restaurant.         14         6         8         15         2         13           Тема 11.         Практичне заняття         11.1. World traditions, customs, rituals. 11.2. The tea ceremony. 11.3. Japanese theatre. 11.4. Ukrainian traditions. 11.5. Grammar. Defining Relative Clauses. Dates. 11.6. Public Holidays.         11.5. Grammar. Defining Relative Clauses. Dates. 11.6. Public Holidays. 12.1. Advertisements of special interest tours. 12.2. A radio call-in. 12.3. Designing a honeymoon holiday. 12.4. A cruise on the Nile. 12.5. Grammar. Conditionals 1,2,3. 12.6. The hotel management game. 12.7. Consolidation 3.         16         8         8         15         2         13									
Тема 10.       Практичне заняття       10.1. Eating out in Paris. 10.2. Describing food. 10.3. Dish preparation processes. 10.4. Choosing a restaurant. 10.5. Grammar. Countable / Uncountable Nouns. 10.6. Taking orders in a restaurant.       11.1. World traditions, customs, rituals. 11.2. The tea ceremony. 11.3. Japanese theatre. 11.4. Ukrainian traditions. 11.5. Grammar. Defining Relative Clauses. Dates. 11.6. Public Holidays.       16       8       15       2       13         Тема 12.       Практичне Special Interest Tours.       11.3. Japanese theatre. 11.4. Ukrainian traditions. 11.5. Grammar. Defining Relative Clauses. Dates. 11.6. Public Holidays. 12.1. Advertisements of special interest tours. 12.2. A radio call-in. 12.3. Designing a honeymoon holiday. 12.4. A cruise on the Nile. 12.5. Grammar. Conditionals 1,2,3. 12.6. The hotel management game. 12.7. Consolidation 3.       16       8       8       15       2       13	n ·			1 27.1	<b>X</b> 7 1				
Eating Out.       Практичне заняття       10.2. Describing food. 10.3. Dish preparation processes. 10.4. Choosing a restaurant. 10.5. Grammar. Countable / Uncountable Nouns. 10.6. Taking orders in a restaurant.       11.1. World traditions, customs, rituals. 11.2. The tea ceremony. 11.3. Japanese theatre. 11.4. Ukrainian traditions. 11.5. Grammar. Defining Relative Clauses. Dates. 11.6. Public Holidays.       11.6. Public Holidays.         Тема 12.       Практичне заняття       12.1. Advertisements of special interest tours. 12.2. A radio call-in. 12.3. Designing a honeymoon holiday. 12.4. A cruise on the Nile. 12.5. Grammar. Conditionals 1,2,3. 12.6. The hotel management game. 12.7. Consolidation 3.       16       8       8       15       2       13		товий модулі		1			1 -		1.0
Практичне заняття				14	6	8	15	2	13
Практичне заняття	Eating Out.		_						
Практичне заняття  Тема 11. Тама 11. Тама 11. Тама 12.  Тема 12.  Тема 12.  Тема 12.  Тема 12.  Тема 13.  Тема 14.  Тема 15.  Тема 15.  Тема 16.  Тема 17.  Тема 17.  Тема 18.  Тема 19.  Тема 19.			1						
10.4. Choosing a restaurant. 10.5. Grammar. Countable / Uncountable Nouns. 10.6. Taking orders in a restaurant.  11.1. World traditions, customs, rituals. 11.2. The tea ceremony. 11.3. Japanese theatre. 11.4. Ukrainian traditions. 11.5. Grammar. Defining Relative Clauses. Dates. 11.6. Public Holidays.  11.1. Advertisements of special Interest Tours. 11.2. A radio call-in. 12.3. Designing a honeymoon holiday. 12.4. A cruise on the Nile. 12.5. Grammar. Conditionals 1,2,3. 12.6. The hotel management game. 12.7. Consolidation 3.		Практицие	l =						
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10.6. Taking orders in a restaurant.         Тема 11.         Тема 11.         Тема 11.         Практичне заняття         11.4. Ukrainian traditions.         11.5. Grammar. Defining Relative Clauses. Dates.         11.6. Public Holidays.         Тема 12.         Практичне заняття         3аняття       12.1. Advertisements of special interest tours.         12.2. A radio call-in.       12.3. Designing a honeymoon holiday.         12.4. A cruise on the Nile.       12.5. Grammar. Conditionals 1,2,3.         12.6. The hotel management game.       12.7. Consolidation 3.		запитти	10.5. Grammar. Countable /						
Тема 11.       11.1. World traditions, customs, rituals.       14       6       8       15       2       13         Тгаditions.       Практичне заняття       11.2. The tea ceremony.       11.3. Japanese theatre.       11.4. Ukrainian traditions.       11.5. Grammar. Defining Relative Clauses. Dates.       11.6. Public Holidays.       11.6. Public Holidays.       12.1. Advertisements of special interest tours.       16       8       8       15       2       13         Тема 12.       Special Interest Tours.       12.2. A radio call-in.       12.3. Designing a honeymoon holiday.       12.4. A cruise on the Nile.       12.5. Grammar. Conditionals 1,2,3.       12.6. The hotel management game.       12.7. Consolidation 3.       12.7. Consolidation 3.			Uncountable Nouns.						
Тема 11.       11.1. World traditions, customs, rituals.       14       6       8       15       2       13         Тгаditions.       Практичне заняття       11.2. The tea ceremony.       11.3. Japanese theatre.       11.4. Ukrainian traditions.       11.5. Grammar. Defining Relative Clauses. Dates.       11.6. Public Holidays.       12.1. Advertisements of special interest tours.       12.2. A radio call-in.       12.2. A radio call-in.       12.3. Designing a honeymoon holiday.       12.4. A cruise on the Nile.       12.5. Grammar. Conditionals 1,2,3.       12.6. The hotel management game.       12.7. Consolidation 3.       14       6       8       15       2       13			10.6. Taking orders in a						
Traditions.  Практичне заняття  Поветация заняти занатевнатевнатевнатевнатевнатевнатевнате			_						
Traditions.    Практичне заняття	Тема 11.		11.1. World traditions,	14	6	8	15	2	13
Практичне заняття  Практичне заняття  Практичне заняття  11.2. The tea ceremony.  11.3. Japanese theatre.  11.4. Ukrainian traditions.  11.5. Grammar. Defining Relative Clauses. Dates.  11.6. Public Holidays.  Тема 12.  Special Interest Tours.  Практичне заняття  12.1. Advertisements of special interest tours.  12.2. A radio call-in.  12.3. Designing a honeymoon holiday.  12.4. A cruise on the Nile.  12.5. Grammar. Conditionals  1,2,3.  12.6. The hotel management game.  12.7. Consolidation 3.	Traditions.		*						
Практичне заняття  11.3. Japanese theatre. 11.4. Ukrainian traditions. 11.5. Grammar. Defining Relative Clauses. Dates. 11.6. Public Holidays.  Тема 12. Special Interest Tours.  Практичне заняття  12.1. Advertisements of special interest tours. 12.2. A radio call-in. 12.3. Designing a honeymoon holiday. 12.4. A cruise on the Nile. 12.5. Grammar. Conditionals 1,2,3. 12.6. The hotel management game. 12.7. Consolidation 3.	11001101101		·						
Тема 12. Практичне заняття 11.4. Ukrainian traditions. 11.5. Grammar. Defining Relative Clauses. Dates. 11.6. Public Holidays.  Тема 12. Практичне заняття special interest tours. 12.2. A radio call-in. 12.3. Designing a honeymoon holiday. 12.4. A cruise on the Nile. 12.5. Grammar. Conditionals 1,2,3. 12.6. The hotel management game. 12.7. Consolidation 3.		Практичне	1						
11.5. Grammar. Defining Relative Clauses. Dates. 11.6. Public Holidays.  Тема 12.  Special Interest Tours.  Практичне заняття  12.1. Advertisements of special interest tours. 12.2. A radio call-in. 12.3. Designing a honeymoon holiday. 12.4. A cruise on the Nile. 12.5. Grammar. Conditionals 1,2,3. 12.6. The hotel management game. 12.7. Consolidation 3.		-	_						
Relative Clauses. Dates. 11.6. Public Holidays.  Тема 12. Special Interest Tours.  Практичне заняття  12.1. Advertisements of special interest tours. 12.2. A radio call-in. 12.3. Designing a honeymoon holiday. 12.4. A cruise on the Nile. 12.5. Grammar. Conditionals 1,2,3. 12.6. The hotel management game. 12.7. Consolidation 3.		ЗШИПИ							
Тема 12. Практичне заняття  Практичне заняття  12.1. Advertisements of special interest tours. 12.2. A radio call-in. 12.3. Designing a honeymoon holiday. 12.4. A cruise on the Nile. 12.5. Grammar. Conditionals 1,2,3. 12.6. The hotel management game. 12.7. Consolidation 3.									
Тема 12.  Special Interest Tours.  Практичне заняття  12.1. Advertisements of special interest tours. 12.2. A radio call-in. 12.3. Designing a honeymoon holiday. 12.4. A cruise on the Nile. 12.5. Grammar. Conditionals 1,2,3. 12.6. The hotel management game. 12.7. Consolidation 3.									
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12.2. A radio call-in. 12.3. Designing a honeymoon holiday. 12.4. A cruise on the Nile. 12.5. Grammar. Conditionals 1,2,3. 12.6. The hotel management game. 12.7. Consolidation 3.		-		10	0	0	1.0		13
12.3. Designing a honeymoon holiday. 12.4. A cruise on the Nile. 12.5. Grammar. Conditionals 1,2,3. 12.6. The hotel management game. 12.7. Consolidation 3.	Special interest Tours.	КТТКНЪЕ	_						
honeymoon holiday. 12.4. A cruise on the Nile. 12.5. Grammar. Conditionals 1,2,3. 12.6. The hotel management game. 12.7. Consolidation 3.									
12.4. A cruise on the Nile. 12.5. Grammar. Conditionals 1,2,3. 12.6. The hotel management game. 12.7. Consolidation 3.									
12.5. Grammar. Conditionals 1,2,3. 12.6. The hotel management game. 12.7. Consolidation 3.									
1,2,3. 12.6. The hotel management game. 12.7. Consolidation 3.									
12.6. The hotel management game. 12.7. Consolidation 3.									
game. 12.7. Consolidation 3.									
12.7. Consolidation 3.			12.6. The hotel management						
			l =						
Всього годин у 4-му семестрі 90   42   48   90   12   78			12.7. Consolidation 3.						
<u> </u>	Всього годин у 4-му с	семестрі_		90	42	48	90	12	78

		III курс. 5-й семестр. Модуль 3.						
Зміс	товий модуль	5. Selling Dreams. Journeys. A	ccomi	nodat	ion.			
Teмa 1. Selling Dreams.	Практичне заняття	1.1. Money matters. 1.2. Describing locations. 1.3. Marketing. 1.4. Case study: Designing a tour. 1.5.1.5. Grammar: tense review.	30	10	20	15	1	14
Tема 2. Getting There.	Практичне заняття	<ul><li>2.1. Means of Transport.</li><li>2.2. Journeys.</li><li>2.3. Dealing with the public.</li><li>2.4. Case study: Improving a service</li><li>2.5. Grammar: multi-word verbs.</li></ul>	30	10	20	15	1	14
Тема 3. Accommodation.	Практичне заняття	<ul> <li>3.1. Describing hotel facilities.</li> <li>3.2. Facilities in luxurious hotels.</li> <li>3.3. Berlin's best hotels.</li> <li>3.4. Grammar. Degrees of comparison of the adjectives.</li> <li>3.5. Grammar. Have / Get something done.</li> <li>3.6. Hotel inspection.</li> </ul>	30	10	20	15	1	14
	иістовий моду	ль 6. Destinations, attractions a	nd ac	tivitie				
Tема 4. Destinations.	Практичне заняття	<ul><li>4.1. Weather, climate.</li><li>4.2. Features and attractions.</li><li>4.3. Offering advice.</li><li>4.4. Case study: Developing a destination.</li><li>4.5. Grammar: articles.</li></ul>	30	10	20	15	1	14
Тема 5. Things to Do.	Практичне заняття	<ul> <li>5.1. Geographical features.</li> <li>5.2. Describing attractions, activities, works of art.</li> <li>5.3. Speaking to a group: a guided tour of an art gallery.</li> <li>5.4. Case study: Planning a coach tour.</li> <li>5.5. Grammar: conditional structures with <i>if</i>.</li> </ul>	30	10	20	15	1	14
Review and Consolidation 1.	Практичне заняття	<ol> <li>Descriptions.</li> <li>The marketing mix.</li> <li>A weather forecast.</li> <li>Making suggestions.</li> <li>Transport vocabulary.</li> <li>Types of accommodation.</li> <li>Letter of apology.</li> <li>Works of art.</li> <li>Grammar: articles, modal verbs.</li> </ol>	30	10	20	15	1	14

		10. Grammar: tense review,						
		conditional structures with if.						
Всього годин у 5-му	семестрі		180	60	120	90	6	84
		III курс. 6-й семестр.						
	n • •	Модуль 4.	• 1	FT . 4 . 1				
Тема 6.	ЗМІСТОВИИ МОД	уль 7. Types of Tourism. Runn 6.1. Niche tourism vs mass	30	10 10	20	15	4	11
Niche Tourism.		tourism.	30	10	20	13	4	11
Niche Tourism.	Практичне	6.2. Sectors in niche tourism.						
	заняття	6.3. Medical tourism.						
		6.4. Case study: Improving						
		client security.						
		6.5. Grammar: verb +						
		infinitive or <i>-ing</i> form.						
Тема7.		7.1. Cultural tourism and	30	10	20	15	4	11
Cultural Tourism.		cultural tourists.						
	Практичне	7.2. Planning an exhibition.						
	заняття	7.3. Taking part in meetings.						
		7.4. Case study: Presenting a						
		proposal. 7.5. Grammar: the passive.						
Тема 8.		8.1. Have you got what it	30	8	22	15	4	11
Running a Hotel.		takes to run a hotel?	30	0	22	13	7	11
Rumming a Hotel.	Практичне	8.2. A day in the life of a						
	заняття	hotel manager.						
		8.3. Hotel inspection.						
		8.4. Giving presentations.						
		8.5. Case study:						
		Transforming the team.						
		8.6. Grammar: have / had						
		something done: -ed / -ing						
		adjectives.						
T. O	Змістовий мод	уль 8. Customer Service. Busin	1			1.5		11
Teмa 9.		9.1. Customer service terms,	30	10	20	15	4	11
Customer Service.	Проитили	personal qualities.  9.2. Customer feedback.						
	Практичне заняття	9.2. Customer feedback. 9.3. Handling telephone						
	КПКНБЕ	skills.						
		9.4. Case study: Improving						
		customer service.						
		9.5. Grammar: question						
		forms.						
Тема 10.		10.1. Changes in business	30	10	20	15	4	11
Business Travel.		travel.						
	Практичне	10.2. Travelling and team-						
	заняття	building.						
		10.3. Socializing.						
		10.4. Game: The Trade Fair						
		Game. 10.5. Grammar: past perfect.						
Review and		1. Niche tourism.	30	8	22	15	4	11
Consolidation 2.		<ol> <li>Niche tourish.</li> <li>Personal qualities.</li> </ol>	30		22	13	_	111
	Практичне	-						
	Практичне	3. A travel story.						<u> </u>

		4 0 1 0 1		I	1	I		
	заняття	4. Commonly confused						
		words.						
		5. 5. Grammar: have / get						
		something done.						
		6. Linking words.						
Всього годин у 6-му с	еместрі		180	56	124	90	24	66
		IV курс. 7-й семестр.						
		Модуль 5.						
	Змістовий мо	одуль 9. Career Choices. Busine	ss sect	tors.				
Тема 1.		1.1. Transferable skills.	24	12	12	23	2	21
Career Choices.		1.2. Career advice.						
	Практичне	1.3. Building rapport.						
	заняття	1.4. Networking.						
		1.5. Writing: Emails –						
		introducing yourself.						
		1.6. Business workshop.						
Тема 2.		2.1. Japan's economy.	22	10	12	22	1	21
Business Sectors.		2.1. Japan's economy.  2.2. The energy industry.	22	10	12	22	1	<i>L</i> 1
Dusiness Sectors.	Проктини	2.3. Dealing with						
	Практичне	interruptions.						
	заняття							
		2.4. Voicemail messages.						
		2.5. Writing: Emails – Action						
		points.						
	n . v	2.6. Business workshop.						
T. 2	Змістовий	модуль 10. Projects. Global M			1.0	22	_	0.1
Тема 3.		3.1. Project management.	22	10	12	23	2	21
Projects.		3.2. Large-scale projects.						
	Практичне	3.3. Giving instructions.						
	заняття	3.4. Meetings: Updates						
		and action.						
		3.5. Writing: Email						
		requesting an update.						
		3.6. Business workshop.						
Тема 4.		4.1. Weather, climate.	22	10	12	22	1	21
Global Markets.		4.2. Features and attractions.						
	Практичне	4.3. Offering advice.						
	заняття	4.4. Case study: Developing						
		a destination.						
		4.5. Grammar: articles.						
		4.6. Business workshop.						
Всього годин у 7-му с	еместрі	1	90	42	48	90	6	84
	<b>F</b> -	8-й семестр.	1	ı - <del></del>	1	ı - <b>-</b>	_ ~	. ~ •
		о-и семестр. Модуль 6.						
Змісто	ВИЙ МОЛУПЬ	11. Design and Innovations. Safe	ety and	d Sec	nritv			
Тема 5.	лин модуль.	5.1. Innovative product	22	8	14	22	4	19
Design and		design.	~~		1-7		7	17
Innovations.	Практичне	5.2. Product testing.						
mno vanons.	_	5.3. Managing information.						
	заняття							
		5.4. Selling a product.						
		5.5. Writing: Product review.						
Tarra		5.6. Business workshop.	22	10	10	22	2	10
Тема 6.	П	6.1. Safety at work.	23	10	13	22	3	19
Safety and Security.	Практичне		1	Ì	1	Ì		Ī

Всього годин			720	280	440	720	72	648
Всього годин у 8-му	семестрі		90	36	54	90	14	76
		8.6. Business workshop.						
		8.5. Writing: Short report.						
	заняття	8.4. Talking about priorities.						
	Практичне	8.3. Closing a deal.						
Communication.		8.2. How to communicate?						
Тема 8.		8.1. Face to face?	23	10	13	22	3	19
		7.6. Business workshop.						
		you' email.						
		7.5. Writing: External 'thank						
		presenting ideas.						
		7.4.Generating and						
	3,3,2,2,2,2	concerns.						
	заняття	7.3.Responding to customer						
Custoffici Service	Практичне	telephone.						
Customer Service		7.2. Hanging on the		0	17	23	7	1)
Тема 7.	Эмістовий мод	7.1. Airline customer service.	22	8	14	23	4	19
		уль 12. Customer Service. Com	 munia	ration	1			1
		6.6. Business workshop.						
		6.5. Writing: Instructions and warnings.						
		6.4. Dealing with conflict.						
		disagreement.						
		6.3.Dealing with						
		conscious.						
	заняття	6.2. Being security-						

# 4. Структура навчальної дисципліни

Заняття	Теми Практичні заняття		гтя	Самостійна робота		Форми конролю
3a		Зміст	Год.	Зміст	Год.	УК/ ПК
		II курс. 3-й се	местр.			
		Модуль 1				
ı		(44 годин ауд., 46 год		<u> </u>		
	Змістовий модуль 1. Jol	Descriptions. Destin	ation I	Presentation. Luxurio	ous Hot	
	<b>Teмa 1.</b> Careers in Tourism.		8		8	УК/ ПК
1.	Job advertisement. Job description.	Job advertisement. Jobs and duties.	2	Writing a job description.	2	УК/ ПК
2.	Communication skills. Job interview.	Communication skills. The word <i>skill</i> . Job interview.	2	Applying for a job.	2	УК
3.	Grammar. All types of questions.	All types of questions. Pronunciation: Question forms.	2	Attending a job interview.	2	УК
4.	Writing a Curriculum Vitae/ Covering Letter.	What makes a good Curriculum Vitae/	2	Writing a Curriculum Vitae	2	УК/ ПК

		Covering Letter?		and a Covering		
	Тема 2.		6	Letter.	6	УК/ ПК
	Destinations.		U		U	J IV/ IIIX
5.	Types of Tourism. Los Angeles as a tourist destination.	Types of Tourism. Reasons for travelling. Los Angeles as a tourist destination.	2	Describing a holiday destination.	2	УК
6.	Hollywood Boulevard. Destination presentation.	Places to visit in Hollywood. Destination presentation.	2	Preparing a presentation of a holiday destination.	2	УК/ ПК
7.	Grammar. The Present Simple Tense/The Present Continuous Tense. A guided city tour.	The Present Simple Tense/The Present Continuous Tense. A guided city tour.	2	Giving a presentation of a holiday destination.	2	УК
	<b>Teма 3.</b> Hotel Facilities.		8		8	УК/ ПК
8.	Describing hotel facilities. Facilities in luxurious hotels.	Describing hotels. Hotel facilities.	2	Describing facilities in a luxurious hotel.	2	УК
9.	Berlin`s best hotels.	Berlin`s best hotels.	2	Writing a description of a hotel.	2	ПК
10.	Grammar. Degrees of comparison of the adjectives. Grammar. Have/Get something done.	Degrees of comparison of the adjectives. Have/Get something done.	2	Comparing three hotels in your city.	2	УК/ ПК
11.	Hotel inspections.	A hotel inspection Refurbishing a hotel.	2	Writing a description of the refurbished Royal Oak hotel for a travel guide.	2	УК/ ПК
	Змістовий модуль			rators. Perfect Hoteli	ers.	
	Тема 4.	Educational R	<b>eport.</b> 8		8	УК/ ПК
12.	Tour Operators.  Tough times for Britain's holidaymakers. E-commerce impact on tourism.	Tough times for Britain's holidaymakers. E-commerce impact on tourism.	2	A report on influence of e-commerce on development of tourism.	2	УК
13.	Package holidays. Dealing with complaints.	Package holidays. Dealing with customers' complaints about package holidays.	2	A conversation on dealing with complaints.	2	УК
14.	Grammar. The Present Perfect Tense/The Past Simple.	The Present Perfect Tense/The Past Simple.	2	Writing a letter of apology.	2	ПК

	Writing a letter of apology.	Writing a letter of apology.				
15.	Consolidation 1.	Grammar review.	2	Persuade a client to buy a package tour.	2	УК/ ПК
	Тема 5.		6	ouy a package tour.	8	УК/ ПК
	Dealing with Guests					
16.	Cloning the perfect hotelier. Describing people.	What makes a good hotel manager? Describing people.	2	Retelling about skills and qualities required for 3 hospitality jobs of	3	УК
				your choice.		
17.	Dealing with complaints. Communication problems.	Dealing with guests and their complaints	2	Writing a reply to a hotel manager offering a solution to the problems with guests.	3	УК/ ПК
18.	Grammar. The Article.	The Article.	2	Writing a memo.	2	УК
	Writing a memo.	Writing a memo.	8		8	УК/ ПК
	<b>Teма 6.</b> Travel Agencies		ð		ð	У <b>Г</b> / 11К
19.	Telephone etiquette. Duties of a travel agent.	Telephone etiquette. Duties of a travel agent. The word <i>time</i> .	2	Taking a telephone booking. on a weekend break to Barcelona.	2	УК
20.	Educational reports.	Educational reports.	2	Preparing an educational report.	2	УК/ ПК
21.	A weekend break in Madrid. Grammar. The Future.	What to do in Madrid. The Future.	2	Replying to an enquiry on weekend breaks to Madrid.	2	УК
22.	Designing an individual holiday.	Designing an individual holiday. Test on Units 1-6.	2	Writing a letter of reply to requests.	2	ПК
		П курс. 4-й се Модуль 2 42 годин ауд., 48 год 3. Booking Procedure	2. (ин сам		avel.	
	<b>Тема 7.</b> Hotel Reservations.		6		8	УК/ ПК
1.	Hotel reservations.  Hotel reservation procedure. Politeness.	Hotel reservation procedure. At registration. Politeness.	2	A telephone conversation on reservation of a hotel room.	3	УК
2.	Taking and leaving messages. Text messaging.	Text messaging. Taking and sending messages.	2	Send two text messages.	3	ПК
3.	Grammar. Reported Speech / Indirect questions.	Reported Speech / Indirect questions. Conference	2	Writing a letter of reply recommending a	2	УК/ ПК

	Conference facilities.	facilities.		hotel which meets the requirements		
				for a conference / convention.		
	<b>Тема 8.</b> Seeing the Sights.		8		8	УК/ ПК
4.	Places of natural beauty Tourist information centre. Making suggestions.	Places of natural beauty to see. Tourist information centre. Making suggestions.	2	Recommending a place of interest.	2	УК
5.	Beer and wine making processes. Grammar.The Passive Voice.	Beer and wine making processes. The Passive Voice.	2	Presentation of the production of a type of food or drink.	2	УК/ ПК
6.	Organising museum tours.	Organising museum tours. Exhibitions.	2	Preparing a tour guide presentation for a sight in your city or area.	2	ПК
7.	Consolidation 2.	Grammar and vocabulary review.	2	Writing an email.	2	ПК
	Tema 9.	,	8		8	УК/ ПК
8.	Getting Around Airport check-in procedure. Holiday travel information.	Airport check-in procedure. Holiday travel information. Using a dictionary	2	Giving advice on driving.	2	УК/ ПК
9.	Driving in New York. Car Hire. Rental policies.	Driving in New York. Car Hire. Rental policies.	2	A conversation on giving directions.	2	УК
10.	Grammar. Modal Verbs.	Modal Verbs.	2	A conversation on a car hire booking,	2	УК
11.	Means of transport.	Means of transport.	2	Hiring a motorhome.	2	УК/ ПК
	Змістовий мод	уль 4. French Cuisin	e. Fest	ivals. The Nile Valley	•	
	<b>Тема 10.</b> Eating Out.		6		8	УК/ ПК
12.	Eating out in Paris. Describing food.	Eating out in Paris and our country. Describing food.	2	Describe three popular dishes in your country.	3	УК
13.	Dish preparation processes. Choosing a restaurant.	Dish preparation processes. Choosing a restaurant.	2	A conversation on recommending a restaurant.	3	УК
14.	Grammar. Countable/ Uncountable Nouns. Taking orders in a restaurant.	Countable/ Uncountable Nouns. Taking orders in a restaurant.	2	Taking an order. Writing a restaurant / café menu.	2	УК/ ПК
	Тема 11.		6		8	УК/ ПК

	Traditions.					
15	World traditions, customs, rituals. The tea ceremony.	World traditions, customs, rituals. Chinese tea ceremony.	2	Describing a tradition from a foreign country of your choice.	3	УК
16.	Japanese theatre. Ukrainian traditions.	Japanese theatre. Ukrainian traditions. Referring to the past.	2	Describing a tradition from your country or region.	3	УК
17.	Grammar. Defining Relative Clauses. Dates. Public Holidays.	Defining Relative Clauses. Dates. Public Holidays.	2	Describing a festival. Writing a short information about historical facts.	2	УК/ ПК
	Tema 12. Special Interest Tours.		8		8	УК/ ПК
18	Advertisements of special interest tours. A radio call-in.	Special Interest Tours. A radio call- in.	2	A conversation on selling a holiday.	2	УК
19	Designing a honeymoon holiday. A cruise on the Nile.	Designing a honeymoon holiday. A cruise on the Nile.	2	Writing a plan and itinerary of a threeday Nile cruise.	2	ПК
20	Grammar. Conditionals1,2,3. The hotel management game.	Conditionals1,2,3. The hotel management game.	2	The hotel management game.	2	
21	Consolidation 3.	Grammar and vocabulary review. Test on Units 7-12.	2	Grammar and vocabulary review.	2	ПК

III курс. 5-й семестр.
Модуль 3.
(60 годин ауд., 120 годин сам. роб.)
Змістовий модуль 5. Selling Dreams. Journeys. Accommodation.

	Тема 1.		10		20	УК/ ПК
	Selling Dreams					
1.	Money matters.	Dream vacations. Selling the Hawaiian dream.	2	Retelling about your dream vacations.	4	УК
2.	Describing locations. Dream package tours.	Tropical paradise. Descriptive adjectives and nouns.	2	Writing a text on a destination in your country for a holiday brochure, describing the place, facilities and activities on offer. (200–250 words)	4	ПК
3.	Marketing.	The Marketing- mix. 4Ps.	2	Writing a short report detailing the key points of your analysis of the holiday package	4	ПК

				you chose, including your recommendations. (200–250 words)		
4.	Case study: Designing a tour.	Evermore Tours brochure. The wedding package.	2	Writing a description of a wedding package of your own creation for a brochure.	4	УК/ ПК
5.	Grammar: tense review.	Tense review – Present and Past Tenses.	2	Presentation of a wedding package of your own creation.	4	УК
	<b>Teмa 2.</b> Getting There.		10		20	УК/ ПК
6.	Means of Transport.	Means of Transport. Transport in China. Transport in our country.	2	Inventing and writing a two- to three-week trip around your country, which includes five key destinations.	4	ПК
7.	Journeys.	Journeys. Transport: air, sea, road and rail	2	Writing a short blog article about a journey you have taken. (200–250 words)	4	ПК
8.	Dealing with the public,	Working in the air travel industry. Customer service manager. A difficult situation.	2	Customer service role-play. Writing a short article for a careers website, explaining the pros and cons of a career in this sector (200–250 words)	4	УК/ ПК
9.	Case study: Improving a service.	Problems for airline staff. Recent incidents. Writing minutes.	2	Writing a blog article describing a problem you have experienced with a flight operator / flight and how it was delt with. (200–250 words)	4	УК/ ПК
10.	Grammar: multi-word verbs.	Multi-word verbs. A journey of my lifetime.	2	Writing sentences using the multiword verbs from Exercise 4. (14 in total).	4	ПК
	<b>Тема 3.</b> Accommodation.		10		20	УК/ ПК

11.	Types of	Accommodation in	2	Writing an article	4	УК/ ПК
	accommodation.	Spain. Hotel		for a travel		
		facilities and		magazine or		
		services. Choosing a hotel.		website, about		
		a notei.		types of accommodation on		
				offer in our country		
				(or another of your		
				choice). Use the		
				text in Exercise 2		
				as a model. (200–		
				250 words)		
12.	Facilities and services.	Hotel grading.	2	Research. Hotels in	4	УК/ ПК
		Grading of hotels		your area: facilities		
		in Spain.		and services on		
				offer.		
				Writing a short		
				article for a travel		
				guide giving		
				information on three of the most		
				unusual places to		
				stay in our country.		
				(200–250 words)		
13.	Dealing with complaints.	Problems and	2	Writing an article	4	ПК
		solutions. Dealing	_	for a hotel and		
		with complaints.		management		
		Handling problems.		magazine or		
				website describing		
				some of the most		
				common		
				complaints made		
				by hotel guests and		
				how to best deal		
				with them. (200–		
14.	Cose study: Investigating	Promotional	2	250 words)	4	УК/ ПК
14.	Case study: Investigating customer complaints.	brochure. Customer		Writing a letter of apology.	4	JIV III
	customer complaints.	complaint.		upology.		
		Problems at				
		Caxton.				
		Management team				
		meeting				
15.	Grammar: modal verbs.	Modal verbs.	2	Discussion of the	4	УК
				three types of		
				accommodation		
				you would prefer to		
	Pariamanur	Dogram 6 Dogramaticae	attrac	stay at and why.		
	Змістовии мо Тема 4.	одуль 6. Destinations	<del>, ангас</del> 10	nons and activities.	20	УК/ ПК
	Destinations.		10			
16.	Weather, climate.	Weather and travel	2	Preparing a group	4	УК
		chaos. Weather		presentation (5–10		
-				,	L	

		forecasts.		minutes): find out		
				· · · · · · · · · · · · · · · · · · ·		
		Describing climate.		information about a		
				situation relating to		
				weather or natural		
				events, which		
				impacted on the		
				travel industry in		
				some country /		
				region		
17.	Features and attractions.	Popular tourist	2	Writing a review	4	УК/ ПК
		destinations. Where		(100–150 words) of		
		to go when. A		a popular		
		review.		destination in our		
		TOVIOW.		own (or host)		
				,		
				country, as in		
				Exercise 6.		
18.	Offering advice.	A personal service.	2	Writing an email	4	ПК
	_	Costa de Sauipe.		proposing a		
		Offering advice.		suitable holiday in		
		An advice email.		our own country or		
		All advice cilian.		_		
				one you know well,		
				(200–250 words)		
19.	Case study: Developing a	Tourism in	2	Writing a press	4	УК/ ПК
	destination.	Eldorado. An		release to promote		
		interview with the		your own country		
		Director of		as an international		
				tourist destination.		
		Tourism. Writing a				
		press release.		(200–250 words)		
20	Grammar: articles.	Articles.	2	Writing a short	4	ПК
				paragraph about the		
				best time to visit		
				our country (or one		
				you know well).		
				(50–60 words)		
	Тема 5.		10	(30 00 Words)	20	УК/ ПК
			10		20	J IV TIK
21	Things to Do.	FT1 D : CC .1	2	****	4	XIIC/ FIIC
21.	Describing attractions,	The Paris of South	2	Writing an article	4	УК/ ПК
	activities, works of art.	America.		for a tourism site		
		Guidebook phrases.		about your own		
		Describing		region, explaining		
		attractions.		the key tourist		
		atti uotioiio.		attractions and		
				activities available.		
				(200–250 words)		
22.	Geographical features.	Exploring	2	Writing an entry to	4	ПК
		Argentina. Things		your blog site		
		to do in Argentina.		telling your family		
		Geographical		and friends about		
		description.		where you are and		
				what activities you		
				have done and/or		
				are going to do.		
				Use vocabulary		
	l .	L				

				from the lesson and		
				at least three <i>if</i>		
				sentences. (200–		
				250 words)		
23.	Speaking to a group: a	Describing a work	2	Preparing a 4–5	4	УК
	guided tour of an art	of art. Talking	_	minute talk on an		- 11
	gallery.	about works of art.		artist of your		
	guard'y.	A guided tour of		choice and		
		art gallery. A		describing in brief		
		catalogue		a couple of their		
		description.		key paintings.		
24.	Case study: Planning a	A request for a	2	Writing an itinerary	4	УК/ ПК
	coach tour.	customized tour.		for a tourist group		
		Destinations in		based on your own		
		France. Entrance		country. Find out		
		fees and prices.		approximate costs		
		Explaining costs		of accommodation,		
		F		etc. and prepare a		
				short presentation		
				(4-5 minutes).		
25.	Grammar: conditional	Conditional	2	Writing 5 <i>if</i>	4	ПК
	structures with <i>if</i> .	structures with <i>if</i> .	_	sentences for the		
	Siz Beedles William G.	Structures with gr		two rules given		
				using ideas of your		
				own and a sentence		
				for each of the key		
				words given for the		
				unit (15 sentences		
				in total).		
	Review and		10	•		
	0 111 4 1		10		20	
	Consolidation 1.		10		20	
26.	Descriptions.	The Kuoni group.	2	Retelling about	20	УК
26.		The Kuoni group. The marketing mix.	T	Retelling about 4Ps.		УК
26. 27.	Descriptions.	<i>C</i> 1	T	_		УК УК/ ПК
	Descriptions. The marketing mix.	The marketing mix.	2	4Ps.	4	
	Descriptions. The marketing mix. A weather forecast.	The marketing mix.  Describing today's	2	4Ps. Writing a weather	4	
	Descriptions. The marketing mix. A weather forecast.	The marketing mix.  Describing today's weather and the	2	4Ps. Writing a weather forecast for the	4	
	Descriptions. The marketing mix. A weather forecast. Making suggestions.	The marketing mix.  Describing today's weather and the weather the day before. Making suggestions.	2	4Ps. Writing a weather forecast for the next week.	4	УК/ ПК
	Descriptions. The marketing mix. A weather forecast. Making suggestions.  Transport vocabulary.	The marketing mix.  Describing today's weather and the weather the day before. Making suggestions.  Cruise FAQs	2	4Ps. Writing a weather forecast for the next week.  Retelling about the	4	
27.	Descriptions. The marketing mix. A weather forecast. Making suggestions.  Transport vocabulary. Types of	The marketing mix.  Describing today's weather and the weather the day before. Making suggestions.  Cruise FAQs (frequently asked	2	4Ps. Writing a weather forecast for the next week.  Retelling about the type of	4	УК/ ПК
27.	Descriptions. The marketing mix. A weather forecast. Making suggestions.  Transport vocabulary.	The marketing mix.  Describing today's weather and the weather the day before. Making suggestions.  Cruise FAQs (frequently asked questions). Air	2	4Ps. Writing a weather forecast for the next week.  Retelling about the	4	УК/ ПК
27.	Descriptions. The marketing mix. A weather forecast. Making suggestions.  Transport vocabulary. Types of	The marketing mix.  Describing today's weather and the weather the day before. Making suggestions.  Cruise FAQs (frequently asked	2	4Ps. Writing a weather forecast for the next week.  Retelling about the type of	4	УК/ ПК
27.	Descriptions. The marketing mix. A weather forecast. Making suggestions.  Transport vocabulary. Types of	The marketing mix.  Describing today's weather and the weather the day before. Making suggestions.  Cruise FAQs (frequently asked questions). Air transport. Road transport Types of	2	4Ps. Writing a weather forecast for the next week.  Retelling about the type of accommodation	4	УК/ ПК
27.	Descriptions. The marketing mix. A weather forecast. Making suggestions.  Transport vocabulary. Types of	The marketing mix.  Describing today's weather and the weather the day before. Making suggestions.  Cruise FAQs (frequently asked questions). Air transport. Road transport Types of accommodation	2	4Ps. Writing a weather forecast for the next week.  Retelling about the type of accommodation you prefer to stay	4	УК/ ПК
27.	Descriptions. The marketing mix. A weather forecast. Making suggestions.  Transport vocabulary. Types of accommodation.	The marketing mix.  Describing today's weather and the weather the day before. Making suggestions.  Cruise FAQs (frequently asked questions). Air transport. Road transport Types of accommodation you choose.	2 2	4Ps. Writing a weather forecast for the next week.  Retelling about the type of accommodation you prefer to stay in.	4	УК/ ПК
27.	Descriptions. The marketing mix. A weather forecast. Making suggestions.  Transport vocabulary. Types of accommodation.  Letter of apology.	The marketing mix.  Describing today's weather and the weather the day before. Making suggestions.  Cruise FAQs (frequently asked questions). Air transport. Road transport Types of accommodation you choose.  Letter of apology.	2	4Ps. Writing a weather forecast for the next week.  Retelling about the type of accommodation you prefer to stay in.  Writing a	4	УК/ ПК
27.	Descriptions. The marketing mix. A weather forecast. Making suggestions.  Transport vocabulary. Types of accommodation.	The marketing mix.  Describing today's weather and the weather the day before. Making suggestions.  Cruise FAQs (frequently asked questions). Air transport. Road transport Types of accommodation you choose.	2 2	Writing a weather forecast for the next week.  Retelling about the type of accommodation you prefer to stay in.  Writing a description of a	4 4	УК/ ПК
27.	Descriptions. The marketing mix. A weather forecast. Making suggestions.  Transport vocabulary. Types of accommodation.  Letter of apology.	The marketing mix.  Describing today's weather and the weather the day before. Making suggestions.  Cruise FAQs (frequently asked questions). Air transport. Road transport Types of accommodation you choose.  Letter of apology.	2 2	Writing a weather forecast for the next week.  Retelling about the type of accommodation you prefer to stay in.  Writing a description of a work art of your	4 4	УК/ ПК
27.	Descriptions. The marketing mix. A weather forecast. Making suggestions.  Transport vocabulary. Types of accommodation.  Letter of apology.	The marketing mix.  Describing today's weather and the weather the day before. Making suggestions.  Cruise FAQs (frequently asked questions). Air transport. Road transport Types of accommodation you choose.  Letter of apology.	2 2	Writing a weather forecast for the next week.  Retelling about the type of accommodation you prefer to stay in.  Writing a description of a	4 4	УК/ ПК
27.	Descriptions. The marketing mix. A weather forecast. Making suggestions.  Transport vocabulary. Types of accommodation.  Letter of apology.	The marketing mix.  Describing today's weather and the weather the day before. Making suggestions.  Cruise FAQs (frequently asked questions). Air transport. Road transport Types of accommodation you choose.  Letter of apology.  Works of art.	2 2	Writing a weather forecast for the next week.  Retelling about the type of accommodation you prefer to stay in.  Writing a description of a work art of your	4 4	УК/ ПК
27.	Descriptions. The marketing mix. A weather forecast. Making suggestions.  Transport vocabulary. Types of accommodation.  Letter of apology. Works of art.  Grammar: articles, modal verbs.	The marketing mix.  Describing today's weather and the weather the day before. Making suggestions.  Cruise FAQs (frequently asked questions). Air transport. Road transport Types of accommodation you choose.  Letter of apology.  Works of art.	2 2 2	Writing a weather forecast for the next week.  Retelling about the type of accommodation you prefer to stay in.  Writing a description of a work art of your choice.	4 4	УК/ ПК УК
27.	Descriptions. The marketing mix. A weather forecast. Making suggestions.  Transport vocabulary. Types of accommodation.  Letter of apology. Works of art.  Grammar: articles, modal verbs. Grammar: tense review,	The marketing mix.  Describing today's weather and the weather the day before. Making suggestions.  Cruise FAQs (frequently asked questions). Air transport. Road transport Types of accommodation you choose.  Letter of apology.  Works of art.	2 2 2	Writing a weather forecast for the next week.  Retelling about the type of accommodation you prefer to stay in.  Writing a description of a work art of your choice.	4 4	УК/ ПК УК
28.	Descriptions. The marketing mix. A weather forecast. Making suggestions.  Transport vocabulary. Types of accommodation.  Letter of apology. Works of art.  Grammar: articles, modal verbs.	The marketing mix.  Describing today's weather and the weather the day before. Making suggestions.  Cruise FAQs (frequently asked questions). Air transport. Road transport Types of accommodation you choose.  Letter of apology.  Works of art.  Tense review: Past and Present tenses.	2 2 2	Writing a weather forecast for the next week.  Retelling about the type of accommodation you prefer to stay in.  Writing a description of a work art of your choice.	4 4	УК/ ПК УК

	with if.	structures with <i>if</i> .				
		Test on Units 1-5.				
		III курс. 6-й со	еместр.			
		Модуль	4.			
		<b>56 годин ауд., 124 го</b>				
		модуль 7. Types of T		Running a Hotel.		
	Тема 6.		10		20	УК/ ПК
	Niche Tourism.		1			
1.	Niche tourism vs mass tourism.	Niche opportunities. Niche tourism	2	Writing a proposal on developing two sectors of niche	4	УК/ ПК
		experience. Niche tourism in South Africa.		tourism in your own country. (200–250 words)		
2.	Sectors in niche tourism.	Niche sectors. Describing a niche tourism product.	2	Writing an article for a national travel and tourism website presenting two or three niche tourism products that you feel could work in different areas of our country. (200–250 words)	4	ПК
3.	Medical tourism.	Medical tourism statistics. Dealing with figures and statistics.	2	Writing a formal report on one type of 'medical' or 'wellness' tourism available or one which might have the opportunity to develop in our country. (200–250 words)	4	УК/ ПК
4.	Case study: Improving client security.	The township experience. A customer phone call. Safety measures.	2	Writing a list of 'do' and 'don't' safety/advice tips for visitors to our country (at least ten tips).	4	УК/ ПК
5.	Grammar: verb + infinitive or – <i>ing</i> form.	Grammar: verb + infinitive or -ing form.	2	Writing ten sentences of your own using five verbs given in the Grammar box which are followed by -ing and five which are followed by the infinitive.	4	ПК
	<b>Teмa7.</b> Cultural Tourism.		10		20	УК/ ПК
1.	Cultural tourism and	What is cultural	2	Writing a short	4	УК/ ПК

	cultural tourists.	tourism? Cultural		report describing		
		tourists. Linking		some of the		
		words.		opportunities for		
				developing cultural		
				tourism in our own		
				country		
2.	Planning an exhibition.	Planning an	2	Writing a short	4	УК/ ПК
		exhibition.		description of an		
		Describing		artefact from our		
		artifacts.		own country (or		
				one that interests		
				you) for a		
				museum brochure,		
				explaining the		
				history of it. (use		
				the passive form		
				where possible.)		
2	T 1:	Tree .:	2	(150–200 words)	4	TTT 6
3.	Taking part in meetings.	Effective meetings.	2	Writing an article	4	ПК
		Cultural tourism in Britain. Festivals in		for a cultural website about a		
				festival in our		
		Britain. Choosing a festival.				
		iestivai.		country (200–250 words).		
4.	Case study: Presenting a	The Blue Ribbon	2	Imagine you are	4	УК/ ПК
7.	proposal.	Award. Positive	2	representing the	7	J IV TIIX
	ргорозиі.	impacts.		tourism board of a		
		impacts.		city in our country,		
				which you wish to		
				nominate for the		
				Blue Ribbon		
				Award, and write a		
				short proposal		
				summary. (200–		
				250 words)		
5.	Grammar: the passive.	The passive: usage	2	Writing a sentence	4	ПК
		and the		for each of the key		
		construction of		words for the unit		
		passive tenses.		using Passive voice		
				(15 sentences in		
	TF 0		0	total).	22	VIIC TITC
	<b>Teма 8.</b> Running a Hotel.		8		22	УК/ ПК
1.	Have you got what it	Have you got what	2	Research. Find out	6	УК
1.	takes to run a hotel?	it takes to run a		about the daily		<i>J</i> 10
	A day in the life of a	hotel? A day in the		routine of a		
	hotel manager.	life of a hotel		member of hotel		
		manager. Hotel		staff, sharing your		
		staff routines.		findings with the		
				class.		
2.	Hotel inspection.	Inspection criteria.	2	Roleplay being	5	УК
		The hotel		hotel inspectors.		
		inspector. An		-		

		inspector calls.				
3.	Giving presentations.	Hotel statistics.  Making presentations. Kaizen. Making hotel improvements.	2	Presentation of a range of customer loyalty programmes offered by large international hotel chains and compare them. (200–250 words)	6	УК
4.	Case study: Transforming the team. Grammar: have / get something done: -ed / - ing adjectives.	Human resource problems. Interview with staff. Exchanging information. Adjectives ending in -ed / -ing; have / get something done	2	Writing a report on staff motivation and staff retention at a company you know (150–200 words) Writing 12–15 of your own sentences using -ed or -ing adjectives and the construction have/get something done. Where possible, the focus of the sentences should be work-related.	5	УК/ ПК
		модуль 8. Customer		. Business Travel.	20	X 11 0 / T 12 0
	<b>Teмa 9.</b> Customer Service		10		20	УК/ ПК
1.	Customer service terms, personal qualities.	Customer expectations. Customer service experiences. Personal qualities. Showing you care.	2	Making a research on good and bad customer service and give a presentation of your analysis.	4	УК/ ПК
2.	Customer feedback.	Evaluating feedback. Getting customer feedback. A feedback questionnaire.	2	Writing an article for a hotel and tourism site, explaining the importance of customer feedback, the best ways of obtaining it and how to deal with both positive and negative feedback.	4	ПК
3.	Handling telephone skills.	Telephone etiquette. Telephone numbers. Multi- word verbs. A hotel	2	A roleplay "A hotel booking" (3 - 5 minutes).	4	УК

		booking.				
4.	Case study: Improving customer service.	The history of Lilburne Manor. Customer comment cards. Customer phone call.	2	Writing a response to a customer.	4	УК/ ПК
5.	Grammar: question forms.	Asking questions. Question forms.	2	Writing a short report summarizing your action plan on improving customer service, (200–250 words)	4	ПК
	<b>Тема 10.</b> Business Travel.		10		20	
6.	Changes in business travel.	Changes in business travel. Business travelers and incentives. Idioms and metaphors.	2	Writing a paragraph on how you would want to be rewarded for good work and why, expanding on their ideas from Exercise 4. (150–200 words)	4	УК/ ПК
7.	Travelling and teambuilding.	Business travel stories. Teambuilding events.	2	Writing a short report describing some of the different teambuilding and corporate event packages available in your region. (200–250 words)	4	УК/ ПК
8.	Socializing.	Topics of conversation. Making small talk. Striking up a conversation. Coffee break.	2	Writing a short conversation between two people (4 - 5 minutes) using your own ideas	4	УК/ ПК
9.	Game: The Trade Fair Game.	The Trade Fair Game.	2	Writing a sentence for each of the key words for the unit (13 sentences in total).	4	УК/ ПК
10.	Grammar: past perfect.	Past Perfect.	2	Writing a blog article about an experience you have had while travelling, using at least 5 examples of the past perfect. (200–250 words)	4	ПК
	Review and Consolidation 2.		8		22	УК/ ПК

1.	Niche tourism.	Niche tourism.	2	Preparing a report	6	УК
	Personal qualities.	Dealing with		on niche tourism		
		numbers and		sectors.		
		statistics. Culture				
		quiz.				
2.	A travel story.	A travel story.	2	Retelling a short	5	УК
		Personal qualities.		story about your		
		The Princess		travelling		
		Miranda		experience.		
		Conference Centre.				
3.	Commonly confused	Commonly	2	Writing 10	6	УК/ ПК
	words. Grammar: have /	confused words.		sentences of your		
	get something done	Adjectives with -ed		own using		
		and with –ing.		commonly		
		Have/get		confused words		
		something done.		and 10 – adjectives		
		_		with -ed and -ing.		
4.	Linking words.	Linking words.	2	Grammar review.	5	ПК
		Multi-word verbs.				
		Test on Units 6-10.				
		IV купс. 7-й се	местп			

# IV курс. 7-й семестр. Модуль 5. (42 годин ауд., 48 годин сам. роб.) Змістовий модуль 9. Career Choices. Business sectors.

	Тема 1.		12		12	УК/ ПК
	Career Choices.					
1.	Transferable skills.	Skills and personal qualities. Transferable skills.	2	Writing a job description.	2	УК/ ПК
2.	Career advice.	Advice and suggestion. Advising how to improve an online profile.	2	Role-play helping a friend set up a profile on a professional networking website.	2	УК
3.	Building rapport.	Functional language: Asking questions to build rapport.	2	Building rapport during a short conversation.	2	УК
4.	Networking.	Networking at a careers event.	2	Role-play a meeting at a careers event between a recruiter for a web design company and a candidate for a job.	2	УК
5.	Writing: Emails – introducing yourself.	Emails – introducing yourself.	2	Writing an email introducing yourself to work colleagues.	2	ПК
6.	Business workshop.	A job vacancy. Job listing. Discussing job candidates.	2	Writing an online profile for yourself.	2	УК/ ПК

	Тема 2.		10		12	УК/ ПК
	Business sector		r			
7.	Japan's economy.	Sectors and industries.	2	Research sectors and industries.	3	УК
8.	The energy industry.	Big oil: From black to green. Past Simple and Past Continuous.	2	Writing a short story.	2	УК/ ПК
9.	Dealing with interruptions	Interrupting and dealing with interruptions.	2	Role-play a conversation (students offering advice: interrupt the conversation several times0.	2	УК
10.	Voicemail messages.	Leaving a voicemail message. Difficulties in understanding a voicemail message.	2	Leaving a voicemail message.	3	УК
11.	Writing: Emails – Action points.	Tips for writing an email that include action points. Business workshop.	2	Writing an email that include action points.	2	УК/ ПК
		вий модуль 10. Proje	cts. Glo	obal Markets.		
	<b>Teма 3.</b> Projects.		10		12	УК/ ПК
12.	Project management.	Managing projects.	2	A project debriefing and lessons learnt.	3	УК
13.	Large-scale projects.	Choosing the winning bid.	2	Comparatives and superlatives.	2	УК
14.	Giving instructions.	Giving and responding to instructions, standing your ground	2	Role-play a conversation. Try to stand your ground.	2	УК
15.	Meetings: Updates and action. Writing: Email requesting an update.	Asking for and giving updates. Analyzing meeting minutes.	2	Email requesting an update.	3	ПК
16.	Business workshop.	Grammar. Analyzing follow- up emails.	2	Hold a project meeting.	2	УК
	<b>Тема 4.</b> Global Markets.	•	10		12	УК/ ПК
17.	One size fits all.	Global markets: Vocabulary. Adapt a product to a new market	2	Video: Strategies for growth.	2	УК
18.	Online markets.	Who wants to be a sofapreneur?	2	Writing a short description of your	3	УК/ ПК

		Present Simple and		products or		
		Past Simple		services for an e-		
		passive.		commerce site.		
				(60-80 words).		
19.	Managing conversations.	Changing the	2	Writing a short	2	УК/ ПК
		subject and staying		dialogue on a trip		
		on track.		abroad.		
20.	Building consensus.	Reach agreement.	2	A discussion to	3	УК
	Writing: Letter	Letter confirming		reach agreement.		
	confirming an order	an order				
21.	Business workshop.	Going global –	2	Market researcg.	2	УК/ ПК
		what you need to				
		know. Supply				
		cgain. Test on				
		Units 1-4.				

## 8-й семестр. Модуль 6.

(36 годин ауд., 54 годин сам. роб.)

Змістовий модуль 11. Design and Innovations. Safety and Security. Тема 5. 14 УК/ ПК Design and Innovations. 1. Innovative product Project: Innovation Technological 2 УК/ ПК design. innovation. in business. Describing innovative products. 2. A dream job in 2 Describing a 4 Product testing. УК typical day at work. product development. Present Perfect Simple. 3. 2 Getting feedback 3 Managing information. Managing УК Selling a product. information. on presentation Describing features skills. Present a and benefits. product 4. Writing: Product review. Smart fabric. 2 Write a review. 4 ПК Business workshop. Market research. The marketing mix. 10 13 УК/ ПК Тема 6. Safety and Security. 5. Safety at work. Health and safety 2 Accident 3 УК/ ПК questionnaire. at a company. 2 Being security-Security measures Email about new 3 ПК 6. in the workplace. security measures. conscious. Dealing with 7. Explaining rules 2 Convincing 2 УК disagreement. and requirements someone of your arguments. 8. Dealing with conflict. Discussion about 2 Resolving a 3 УК conflict. problem at work. 2 2 9. Writing: Instructions and Instructions on Guidelines for УК/ ПК warnings. Business using equipment. company staff. workshop. Instructions and warnings. Visitor

		safety.				
	Змістовий м	юдуль 12. Customer	Service	e. Communication.		
	Tема 7. Customer Service		8		14	УК/ ПК
10.	Airline customer service.	Customer service.	2	Design a premium service.	3	УК/ ПК
11.	Hanging on the telephone.	Complain about the service.	2	A complain on a company forum.	4	УК/ ПК
12.	Responding to customer concerns. Generating and presenting ideas.	Responding to customer concerns. Discussing and presenting ideas.	2	Generate and present ideas.	3	УК
13.	Writing: External 'thank you' email. Business workshop.	External 'thank you' email. Red Cushion Furniture.	2	A "thank you" email.	4	ПК
	<b>Тема 8.</b> Communication.		10		13	УК/ ПК
14.	Face to face?	Improving communication in the workplace.	2	Communication survey.	3	УК
15.	How to communicate?	Three tips for effective workplace communication. 1st and 2 <sup>nd</sup> conditional.	2	Speaking on solutions to communication problems.	2	УК
16.	Closing a deal.	Closing a deal.	2	Trying to close a deal.	3	УК/ ПК
17.	Talking about priorities. Writing: Short report.	Setting priorities. Talking about priorities.	2	Writing a short report.	2	ПК
18.	Business workshop.	Global communication. Test on Units 5-8.	2	Solving problems.	3	УК/ ПК

# 5. Теми семінарських занять (не передбачено навчальним планом)

№ 3/п	Назва теми	Кількість годин
1		

# 6. Теми практичних занять

№ 3/п	Назва теми	Кількість годин	
3/11		Денна	Заочна
	II курс.		
1	Job advertisement. Jobs and duties.	2	
2	Communication skills. The word <i>skill</i> . Job interview	2	2
3	All types of questions. Pronunciation: Question forms.	2	
4	What makes a good Curriculum Vitae/ Covering Letter?	2	
5	Types of Tourism. Reasons for travelling. Los Angeles as a tourist destination.	2	

6	Places to visit in Hollywood. Destination presentation.	2	2
7	The Present Simple Tense/The Present Continuous Tense. A guided	2	
	city tour.		
8	Describing hotels. Hotel facilities.	2	
9	Berlin's best hotels.	2	2
10	Degrees of comparison of the adjectives. Have/Get something done.	2	
11	A hotel inspection. Refurbishing a hotel.	2	
12	Tough times for Britain's holidaymakers. E-commerce impact on	2	
1-2	tourism.	_	
13	Package holidays. Dealing with customers' complaints about	2	1 1
	package holidays.	_	_
14	The Present Perfect Tense/The Past Simple. Writing a letter of	2	
1	apology.	_	
15	Grammar review.	2	
16	What makes a good hotel manager? Describing people.	2	
17	Dealing with guests and their complaints	2	1
18	The Article. Writing a memo.	2	1
19	Telephone etiquette. Duties of a travel agent. The word <i>time</i> .	2	
20	Educational reports.	2	2
21	What to do in Madrid. The Future.	2	
		2	
22	Designing an individual holiday. Test on Units 1-6.		
23	Hotel reservation procedure. At registration. Politeness.	2	
24	Text messaging. Taking and sending messages.	2	2
25	Reported Speech / Indirect questions. Conference facilities.	2	
26	Places of natural beauty to see. Tourist information centre. Making	2	
	suggestions.		2
27	Beer and wine making processes. The Passive Voice.	2	
28	Organising museum tours. Exhibitions.	2	
29	Grammar and vocabulary review.	2	
30	Airport check-in procedure. Holiday travel information. Using a	2	
	dictionary		2
31	Driving in New York. Car Hire. Rental policies.	2	
32	Modal Verbs.	2	
33	Means of transport.	2	
34	Eating out in Paris and our country. Describing food.	2	
35	Dish preparation processes. Choosing a restaurant.	2	2
36	Countable/ Uncountable Nouns. Taking orders in a restaurant.	2	
37	World traditions, customs, rituals. Chinese tea ceremony.	2	
38	Japanese theatre. Ukrainian traditions. Referring to the past.	2	2
39	Defining Relative Clauses. Dates. Public Holidays.	2	]
40	Special Interest Tours. A radio call-in.	2	
41	Designing a honeymoon holiday. A cruise on the Nile.	2	2
42	Conditionals 1,2,3. The hotel management game.	2	
43	Grammar and vocabulary review. Test on Units 7-12.	2	
.5	III kypc.		
1	Dream vacations. Selling the Hawaiian dream.	2	
2	Tropical paradise. Descriptive adjectives and nouns.	2	
3	The Marketing-mix. 4Ps.	2	1
4	Evermore Tours brochure. The wedding package.	2	1
5	Tense review – Present and Past Tenses.	2	
6		2	
7	Means of Transport. Transport in China. Transport in our country.	2	
/	Journeys. Transport: air, sea, road and rail.		

8	Working in the air travel industry. Customer service manager. A	2	1
6	difficult situation.	<i>L</i>	1
9	Problems for airline staff. Recent incidents. Writing minutes.	2	1
10	Multi-word verbs. A journey of my lifetime.	2	
11	Accommodation in Spain. Hotel facilities and services. Choosing a	2	
11	hotel.	2	
12	Hotel grading. Grading of hotels in Spain.	2	=
13	Problems and solutions. Dealing with complaints. Handling	2	1
	problems.	2	1
14	Promotional brochure. Customer complaint. Problems at Caxton.	2	=
1.	Management team meeting	2	
15	Modal verbs.	2	-
16	Weather and travel chaos. Weather forecasts. Describing climate.	2	
17	Popular tourist destinations. Where to go when. A review.	2	=
18	A personal service. Costa de Sauipe. Offering advice. An advice	2	-
10	email.	2	1
19	Tourism in Eldorado. An interview with the Director of Tourism.	2	-
	Writing a press release.	_	
20	Articles.	2	1
21	The Paris of South America. Guidebook phrases. Describing	2	
21	attractions.	2	
22	Exploring Argentina. Things to do in Argentina. Geographical	2	=
	description.	2	1
23	Describing a work of art. Talking about works of art. A guided tour	2	
23	of art gallery. A catalogue description.	2	
24	A request for a customized tour. Destinations in France. Entrance	2	=
	fees and prices. Explaining costs	2	
25	Conditional structures with <i>if</i> .	2	=
26	The Kuoni group. The marketing mix.	2	
27	Describing today's weather and the weather the day before. Making	2	
	suggestions.	2	
28	Cruise FAQs (frequently asked questions). Air transport. Road	2	1
	transport Types of accommodation you choose.	_	
29	Letter of apology. Works of art.	2	1
30	Tense review: Past and Present tenses. Articles. Modal verbs.	2	1
	Conditional structures with <i>if</i> . Test on Units 1-5.	_	
31	Niche opportunities. Niche tourism experience. Niche tourism in	2	2
	South Africa.		
32	Niche sectors. Describing a niche tourism product.	2	1
33	Medical tourism statistics. Dealing with figures and statistics.	2	
34	The township experience. A customer phone call. Safety measures.	2	2
35	Grammar: verb + infinitive or -ing form.	2	1
36	What is cultural tourism? Cultural tourists. Linking words.	2	2
37	Planning an exhibition. Describing artifacts.	2	-
38	Effective meetings. Cultural tourism in Britain. Festivals in Britain.	2	
	Choosing a festival.	_	2
39	The Blue Ribbon Award. Positive impacts.	2	
40	The passive: usage and the construction of passive tenses.	2	1
41	Have you got what it takes to run a hotel? A day in the life of a hotel	2	2
'-	manager. Hotel staff routines.	-	-
42	Inspection criteria. The hotel inspector. An inspector calls. Hotel	2	1
	statistics.	-	
	statistics.		

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	1-4.		
22	Technological innovation. Describing innovative products.	2	2
23	A dream job in product development. Present Perfect Simple.	2	
24	Managing information. Describing features and benefits.	2	2
25	Smart fabric. Market research. The marketing mix.	2	
26	Health and safety at a company.	2	
27	Security measures in the workplace.	2	
28	Explaining rules and requirements	2	3
29	Discussion about problem at work.	2	
30	Instructions on using equipment. Instructions and warnings. Visitor	2	
	safety.		
31	Customer service.	2	2
32	Complain about the service.	2	
33	Responding to customer concerns. Discussing and presenting ideas.	2	2
34	External 'thank you' email. Red Cushion Furniture.	2	
35	Improving communication in the workplace.	2	
36	Three tips for effective workplace communication. 1st and 2nd	2	
	conditional.		
37	Closing a deal.	2	3
38	Setting priorities. Talking about priorities.		
39	Global communication. Test on Units 5-8.		
Всьог	0 год.	280	72

# 7. Теми лабораторних занять (не передбачено навчальним планом)

	№ 3/п	Назва теми	Кількість годин
Ī	1		

# 8. Самостійна робота

No o/w	Назва теми	Кількіс	гь годин
№ 3/п	пазва теми	Денна	Заочна
	II курс.		
1	Writing a job description.	2	3
2	Applying for a job.	2	3
3	Attending a job interview.	2	3
4	Writing a Curriculum Vitae and a Covering Letter.	2	4
5	Describing a holiday destination.	2	4
6	Preparing a presentation of a holiday destination.	2	4
7	Giving a presentation of a holiday destination.	2	5
8	Describing facilities in a luxurious hotel.	2	3
9	Writing a description of a hotel.	2	3
10	Comparing three hotels in your city.	2	3
11	Writing a description of the refurbished Royal Oak hotel for a travel guide.	2	4
12	A report on influence of e-commerce on development of tourism.	2	3
13	A conversation on dealing with complaints.	2	3
14	Writing a letter of apology.	2	4
15	Persuade a client to buy a package tour.	2	4

16	Retelling about skills and qualities required for 3 hospitality jobs	3	5
17	of your choice.		
17	Writing a reply to a hotel manager offering a solution to the problems with guests.	3	5
18	Writing a memo.	2	4
19	Taking a telephone booking. on a weekend break to Barcelona.	2	3
20	Preparing an educational report.	2	3
21	Replying to an enquiry on weekend breaks to Madrid.	2	3
22	Writing a letter of reply to requests.	2	4
23	A telephone conversation on reservation of a hotel room.	3	4
24	Send two text messages.	3	4
25	Writing a letter of reply recommending a hotel which meets the		
23	requirements for a conference / convention.	2	5
26	Recommending a place of interest.	2	3
27	Presentation of the production of a type of food or drink.	2	3
28	Preparing a tour guide presentation for a sight in your city or		3
20		2	3
	area.	_	
29	Writing an email.	2	4
30	Giving advice on driving.	2	3
31	A conversation on giving directions.	2	3
32	A conversation on a car hire booking,	2	3
33	Hiring a motorhome.	2	4
34	Describe three popular dishes in your country.	3	4
35	A conversation on recommending a restaurant.	3	4
36	Taking an order. Writing a restaurant / café menu.	2	5
37	Describing a tradition from a foreign country of your choice.	3	4
38	Describing a tradition from your country or region.	3	4
39	Describing a festival. Writing a short information about		7
37	historical facts.	2	5
40	A conversation on selling a holiday.	2	3
41		2	3
42	Writing a plan and itinerary of a three-day Nile cruise.  The hotel management game.	$\frac{2}{2}$	3
43	Grammar and vocabulary review.	2	4
43	-		4
1	III Kypc.	4	3
	Retelling about your dream vacations.	4	3
2	Writing a text on a destination in your country for a holiday	4	2
	brochure, describing the place, facilities and activities on offer.	4	3
2	(200–250 words)		
3	Writing a short report detailing the key points of your analysis	4	3
	of the holiday package you chose, including your	4	3
1	recommendations. (200–250 words)		
4	Writing a description of a wedding package of your own	4	3
	creation for a brochure.	A	1
5	Presentation of a wedding package of your own creation	4	2
6	Inventing and writing a two- to three-week trip around your	4	3
7	country, which includes five key destinations.		
7	Writing a short blog article about a journey you have taken.	4	3
0	(200–250 words)		
8	Customer service role-play. Writing a short article for a careers	4	
	website, explaining the pros and cons of a career in this sector	4	3
	(200–250 words)		
9	Writing a blog article describing a problem you have	4	3

	experienced with a flight energter / flight and how it was dalt		
	experienced with a flight operator / flight and how it was delt with. (200–250 words)		
10	Writing sentences using the multi-word verbs from Exercise 4.	4	2
	(14 in total).	4	2
11	Writing an article for a travel magazine or website, about types		
	of accommodation on offer in our country (or another of your	4	3
	choice). Use the text in Exercise 2 as a model. (200–250 words)		
12	Research. Hotels in your area: facilities and services on offer.		
	Writing a short article for a travel guide giving information on	4	3
	three of the most unusual places to stay in our country. (200–250	4	3
	words).		
13	Writing an article for a hotel and management magazine or		
	website describing some of the most common complaints made	4	3
	by hotel guests and how to best deal with them. (200–250	4	3
	words)		
14	Writing a letter of apology.	4	3
15	Discussion of the three types of accommodation you would	4	2
	prefer to stay at and why.	4	2
16	Preparing a group presentation (5–10 minutes): find out		
	information about a situation relating to weather or natural	4	3
	events, which impacted on the travel industry in some country /	-	3
	region.		
17	Writing a review (100–150 words) of a popular destination in	4	3
	our own (or host) country, as in Exercise 6.		3
18	Writing an email proposing a suitable holiday in our own	4	3
	country or one you know well, (200–250 words)	·	3
19	Writing a press release to promote your own country as an	4	3
	international tourist destination. (200–250 words)	'	3
20	Writing a short paragraph about the best time to visit our	4	2
	country (or one you know well). (50–60 words)	•	2
21	Writing an article for a tourism site about your own region,		_
	explaining the key tourist attractions and activities available.	4	3
	(200–250 words)		
22	Writing an entry to your blog site telling your family and friends		
	about where you are and what activities you have done and/or	4	3
	are going to do. Use vocabulary from the lesson and at least		
20	three if sentences. (200–250 words)		
23	Preparing a 4–5 minute talk on an artist of your choice and	4	3
2.4	describing in brief a couple of their key paintings.		
24	Writing an itinerary for a tourist group based on your own	4	2
	country. Find out approximate costs of accommodation, etc. and	4	3
25	prepare a short presentation (4-5 minutes).		
25	Writing 5 if sentences for the two rules given using ideas of your	4	2
	own and a sentence for each of the key words given for the unit	4	2
26	(15 sentences in total).	Λ	3
27	Retelling about 4Ps.  Writing a weather forecast for the payt week	4 	3
	Writing a weather forecast for the next week.	4	3
28	Retelling about the type of accommodation you prefer to stay in.		3
29	Writing a description of a work art of your choice.	4	
30	Grammar review.	4	2
31	Writing a proposal on developing two sectors of niche tourism in your own country. (200–250 words)	4	2
32	Writing an article for a national travel and tourism website	4	2
J4	THE THE ALL ALLE TOT A HALIOHAL MAYOR AND LOURISH WEUSILE	7	

	presenting two or three night townism and dusts that you feel		
	presenting two or three niche tourism products that you feel could work in different areas of our country. (200–250 words)		
33	Writing a formal report on one type of 'medical' or 'wellness'		
33	tourism available or one which might have the opportunity to	4	2
	develop in our country. (200–250 words)	7	2
34	Writing a list of 'do' and 'don't' safety/advice tips for visitors to		
34	our country (at least ten tips).	4	2
35	Writing ten sentences of your own using five verbs given in the		
33	Grammar box which are followed by -ing and five which are	4	3
	followed by the infinitive.	•	
36	Writing a short report describing some of the opportunities for		_
	developing cultural tourism in our own country	4	2
37	Writing a short description of an artefact from our own country		
	(or one that interests you) for a museum brochure, explaining		
	the history of it. (use the passive form where possible.) (150–	4	2
	200 words)		
38	Writing an article for a cultural website about a festival in our		_
	country (200–250 words).	4	2
39	Imagine you are representing the tourism board of a city in our		
	country, which you wish to nominate for the Blue Ribbon	4	2
	Award, and write a short proposal summary. (200–250 words)		
40	Writing a sentence for each of the key words for the unit using	4	2
	Passive voice (15 sentences in total).	4	3
41	Research. Find out about the daily routine of a member of hotel		2
	staff, sharing your findings with the class.	6	3
42	Roleplay being hotel inspectors.	5	3
43	Presentation of a range of customer loyalty programmes offered		
	by large international hotel chains and compare them. (200–250	6	3
	words)		
44	Writing a report on staff motivation and staff retention at a		
	company you know (150–200 words)		
	Writing 12–15 of your own sentences using -ed or -ing	5	2
	adjectives and the construction <i>have/get</i> something done. Where		
	possible, the focus of the sentences should be work-related.		
45	Making a research on good and bad customer service and give a	4	2
	presentation of your analysis.	· · · · · · · · · · · · · · · · · · ·	
46	Writing an article for a hotel and tourism site, explaining the		
	importance of customer feedback, the best ways of obtaining it	4	2
15	and how to deal with both positive and negative feedback.		
47	A roleplay "A hotel booking" (3 - 5 minutes).	4	2
48	Writing a response to a customer.	4	2
49	Writing a short report summarizing your action plan on	4	3
	improving customer service, (200–250 words)		_
50	Writing a paragraph on how you would want to be rewarded for	4	
	good work and why, expanding on their ideas from Exercise 4.	4	2
E 1	(150–200 words)		
51	Writing a short report describing some of the different team-	1	
	building and corporate event packages available in your region.	4	2
50	(200–250 words)		
52	Writing a short conversation between two people (4 - 5 minutes)	4	2
52	using your own ideas  Writing a centage for each of the key words for the unit (12)		<u> </u>
53	Writing a sentence for each of the key words for the unit (13	4	2
	sentences in total).		

54	Writing a blog article about an experience you have had while		
	travelling, using at least 5 examples of the past perfect. (200–	4	3
	250 words)	•	3
55	Preparing a report on niche tourism sectors.	6	3
56	Retelling a short story about your travelling experience.	5	3
57	Writing 10 sentences of your own using commonly confused	3	3
37		6	3
58	words and 10 – adjectives with -ed and –ing.  Grammar review.	5	2
38		3	<u> </u>
1	IV курс.		2
1	Writing a job description.	2	3
2	Role-play helping a friend set up a profile on a professional	2	4
	networking website.	2	4
3	Building rapport during a short conversation.	2	4
4	Role-play a meeting at a careers event between a recruiter for a	2	4
	web design company and a candidate for a job.		
5	Writing an email introducing yourself to work colleagues.	2	3
6	Writing an online profile for yourself.	2	3
7	Research sectors and industries.	3	4
8	Writing a short story.	2	4
9	Role-play a conversation (students offering advice: interrupt the	2	4
	conversation several times).		
10	Leaving a voicemail message.	3	4
11	Writing an email that include action points.	2	5
12	A project debriefing and lessons learnt.	3	4
13	Comparatives and superlatives	2	4
14	Role-play a conversation. Try to stand your ground.	2	4
15	Email requesting an update.	3	4
16	Hold a project meeting.	2	5
17	Video: Strategies for growth.	2	4
18	Writing a short description of your products or services for an e-	3	4
	commerce site. (60-80 words).	3	4
19	Writing a short dialogue on a trip abroad.	2	4
20	A discussion to reach agreement.	3	4
21	Market research.	2	5
22	Project: Innovation in business.	3	5
23	Describing a typical day at work.	4	5
24	Getting feedback on presentation skills. Present a product	3	5
25	Write a review.	4	4
26	Accident questionnaire.	3	4
27	Email about new security measures.	3	4
28	Convincing someone of your arguments.	2	4
29	Resolving a conflict.	3	4
30	Guidelines for company staff.	2	3
31	Design a premium service.	3	5
32	A complain on a company forum	4	5
33	Generate and present ideas.	3	5
34	A "thank you" email.	4	4
35	Communication survey.	3	4
36	Speaking on solutions to communication problems.	2	4
37	Trying to close a deal.	3	4
38	Writing a short report.	2	4
39	Solving problems.	3	5
33	porving problems.	J	J

Всього: 440 648

#### 9. Індивідуальні завдання

Мета: Розвиток навичок роботи з іншомовними друкованими та електронними джерелами інформації та ділового спілкування. Розвиток навичок презентації.

1. Ділові листи.

CV.

Cover Letter,

Letter of complaint,

Letter of apology,

Letter of enquiry,

Letter of reply.

- 2. Есе (відповідно до теми у підручнику).
- 3. Презентації (відповідно до теми у підручнику).

#### 10. Методи навчання

Основними методами навчання дисципліни «Іноземна мова за фаховим спрямуванням»  $\epsilon$ :

- методи організації та здійснення навчально-пізнавальної діяльності (монологічне мовлення, діалогічне мовлення, рольові ситуації, читання, аудіювання, переклад, дискусії, письмо, вправи);
- методи контролю і самоконтролю (тести, контрольні роботи, диктанти, переклад, аудіювання).

Основною методикою викладання дисципліни «Професійне спілкування англійською мовою»  $\epsilon$  комунікативна методика і методика підготовки та проведення презентації.

#### 11. Методи контролю

Завдання на практичному занятті оцінюються у 5 балів. За кожну тему студент отримує по дві оцінки по 5 балів. Вага оцінки за змістові модулі — 20 балів (у семестрах, в яких передбачено екзамен) та 60 (у семестрах, в яких передбачено залік).

У кожному семестрі проводиться одна контрольна робота, яка оцінюється у 100 балів (вага оцінки — 10) і письмове завдання (есе / діловий лист / граматичне завдання, відповідно до теми), які оцінюються у 5 балів (вага оцінки — 10 у семестрах, в яких передбачено залік, та 5 у семестрах, в яких екзамен).

Завдання самостійної роботи оцінюються у 5 балів за кожне (читання, говоріння, письмо). Вага оцінки за самостійну роботу у кожному семестрі — 10 балів.

Форма підсумкового контролю навчання — залік (3-й, 5-й, 7-й семестри) та екзамен (4-й, 6-й, 8-й семестри).

Методи діагностики успішності та якості навчання: усний контроль, письмовий контроль, тестування, презентації.

#### 12. Розподіл балів, які отримують студенти

Модуль 1. 3-й семестр

				, ,							_
3M-3			ПК-1	3M-4			ПК-2	КР	CP	Залік	
T1	T2	Т3	T 1-3	T4	T5	Т6	T4-6	T	T	T1-6	
								1-6	1-6		

				-		_	-					1	1			
5	5	5	5		5	5		5		5	100	10	100			
	30		10			30				10	10	10	100			
			,	-	Моду.	<u>ль 2. </u>	<u>4-й се</u>	мест	гр			,				
	3M	-1	ПК-1			3M-2	-2 I		ПК-	2 KP	CP	Екз	Екза- мен			
T7	Т8	Т9	Т 7-9	)	T10	T11	T1		T10 12	- T7- 12	T7-12	T7-12	T1-12			
5	5	5	5		5	5	5		5	100	10	50				
	10		5			10			5	10	10	50	100			
			•	•	Моду.	ль 3.	5-й се	мест	гр		•	•				
	3M-5		ПК-1		•	31/	<b>1</b> -6			ПК-2	КР	CP	Залік			
T1	T2	Т3	T 1-3	3	Т4		Т5	Cor idat	tion	T4-5	T1-5	T1-5	T1-5			
5	5	5	5		5		5	5	5	5	100	10				
	30	l	10			3	0			10	10	10	100			
				•	Моду.	ль 4.	6-й се	мест	гр							
	3M-7		ПК-1		3	3M-8		]	ПК-2	КР	СР	Екз	Екза- мен			
Т6	Т7	Т8	T 6-8	Т	9	T10	Conso datio		T9- 10	T6-10	T6-10	T1-10	T1-10			
5	5	5	5	4	5	5 5			5	100	10	50				
	10		5			10			5	10	10	50	100			
					Моду			мест	гр		_					
	3M-3			ПК-1						3M-4			ПК-2	КР	CP	Залік
T1		T2	T 1-	2	T3		T4					T3-4	T1-4	T1-4	T1-4	
5	20	5	5		5		5			5	100	10	100			
	30 10 30						10	10	10	100						
	3M-	-1	ПК-1		<b>МОДУ</b>	<b>Іодуль 6. 8-й семестр</b> 3M-2 ПК			<b>гр</b> IK-2	КР	СР	Екз	Екзамен			
T5		T6	T 5-6	5	T7				Γ7-8	T5-8	T5-8	T1-8	T1-8			
5		5	5		5		5		5	100	10	50				
	10		5			10			5	10	10	50	100			

3М – змістовий модуль; КР – контрольна робота; ПК – письмові завдання;

СР – самостійна робота.

## Шкала оцінювання: національна та ECTS

Сума балів за всі Оцінка		Оцінка за національною шкалою				
види навчальної діяльності	ECTS	для екзамену, курсового проекту (роботи), практики	для заліку			
90 – 100	A	відмінно				
80 - 89	В	добре				
70 – 79	C	дооре	зараховано			
60 - 69	D	DO HODINI NO				
50 – 59	E	задовільно				
26 – 49	FX	незадовільно з можливістю	не зараховано з можливістю			
20 - 47	r <sub>A</sub>	повторного складання	повторного складання			
		незадовільно з обов'язковим	не зараховано з			
0-25	$\mathbf{F}$	повторним вивченням	обов'язковим повторним			
		дисципліни	вивченням дисципліни			

#### 13. Методичне забезпечення

- 1. Навчальна платформа «My English Lab».
- 2. Опорні схеми, таблиці, мультимедійні презентації, картки-схеми, картки контрольних питань, тести, відеоматеріали, електронний додаток.
- 3. Підручники та навчальні посібники, зазначені у списку літератури (електронні версії).
- 4. Роздатковий матеріал на практичних заняттях. Інтернет-ресурси.

#### 14. Рекомендована література

#### Основна:

- 1. Across Cultures. Student's Book. Longman/Pearson Education Limited, 2016.
- 2. Dubicka I, Rosenberg M., Dignen B., Hogan M., Wright L. Business Partner. A2. Coursebook. Longman (Pearson Education), 2018. 160 p.
- 3. Johns H., Berlis M. Roadmap. Longman (Pearson Education), 2019.160 p.
- 4. Strutt P. English for International Tourism Intermediate. New Edition Students' Book. Pearson Education ESL, 2015. 128 p.
- 5. Жумбей М.М., Копчак Л.В. "Individual Tasks for Home Reading for Intermediate Level Students of Tourism, Hospitality Industry and Management in Sociocultural Activity". Навч-метод. посібн. для самостійної роботи студентів ІІ-ІІІ курсів. Івано-Франківськ: підприємець Голіней О.М., 2019. 80 с.
- 6. Познанський P.B. Essential Business Correspondence for Tourism and Hospitality Industry: навчальний посібник для студентів спеціальностей «Туризм» і «Готельно-ресторанна справа». Івано-Франківськ, 2021. 48 с.
- 7. Познанський Р.В. Essential Conversations for Workplace Situations in Tourism, Hotel and Restaurant Business: навчально-методичний посібник для студентів спеціальностей «Туризм» і «Готельно-ресторанна справа». Івано-Франківськ, 2021. 62 с.

#### Додаткова:

- 8. English for International Tourism. Intermediate Workbook. Longman/Pearson Education Limited, 2013. 80p.
- 9. Longman Business English Dictionary. London: Longman / Pearson Education Limited, 2007.
- 10. Longman Dictionary of Contemporary English. Longman/Pearson Education Limited, 2015
- 11. Strutt P. English for International Tourism. Intermediate. New Edition. Student Book with DVD. London: Pearson Education, 2013. 128 p.
- 12. Копчак Л.В., Чорна М.М. Professional Conversations for Tourism and Hospitality. Івано-Франківськ, 2014. 60 с.
- 13. Чаграк Н. І. Business English Organizer. Ділова англійська мова: Посібник для студентів та викладачів вищих навчальних закладів. Івано-Франківськ: Гостинець, 2009. 148 с.
- 14. Чаграк Н. І. Writing Business Letters: Посібник для студентів вищих навчальних закладів. Івано-Франківськ: Гостинець, 2011. 60 с.

#### Інформаційні ресурси:

- 15. Learning English. British Council. <a href="https://learnenglishteens.britishcouncil.org">https://learnenglishteens.britishcouncil.org</a>
- 16. Business Partner. My English Lab (доступ за персональним кодом).

#### Примітки:

- 1. Робоча програма навчальної дисципліни є нормативним документом вищого навчального закладу і містить виклад конкретного змісту навчальної дисципліни, послідовність, організаційні форми її вивчення та їх обсяг, визначає форми та засоби поточного і підсумкового контролів.

  2. Розробляється лектором. Робоча програма навчальної дисципліни розглядається на засіданні кафедри, у методичній
- 2. Розробляється лектором. Робоча програма навчальної дисципліни розглядається на засіданні кафедри, у методичній комісії факультету, інституту, підписується завідувачем кафедри, головою методичної комісії і затверджується проректором з науково-педагогічної роботи.